“Achieving Sustainable Energy Targets in the ECOWAS”

End-user finance solutions for clean Cooking

13 - 15 November 2018
Radisson Blu Hotel, Dakar, Senegal
MISSION & QUICK FACTS

Mission: Providing a biofuel gel, a cheaper, cleaner alternative to dangerous cooking fuels to the 5 million low-income and middle class households in Africa by 2020.

Description: GEB offers a high quality cookstove that is combined with a biofuel that is locally produced in Nigeria, using sawdust as the primary feedstock/input. GEB uses a network of local entrepreneurs to distribute their products to the consumers.

Sector: Renewable Energy
Headquarters: Lagos, Nigeria
Impact Areas: Benin Rep, Cameroon, Nigeria and Ghana
Established: 2011
Staff Size: 54
Major Funders: Acumen, AfDB, UNDP, EcoBank
Key Awards: Zayed Future Energy Prize
THE PROBLEM
SOLUTION

Green Energy & Biofuels is providing household energy as alternative to displace Kerosene, Charcoal, wood and dangerous LPGs.

How?

By Engaging Native Technology Conversion of Waste Biomass into Production of Ethanol Bio-Fuel Gel for Clean Cooking in Rural Nigeria.

Value Proposition?

Affordable, Safer, Cleaner and Sustainable.
More than 1million Jobs Potential a Year
USD per Liter of cooking gel

Last Year

$2.50

Right now

Prices variation of kerosene

After scale-up

2020: Sell ethanol as vehicle fuel

Millions of Liters of Ethanol Fuel Produced
BUSINESS MODEL

REVENUE STREAM
- Sales of Bio-fuels package in litres
- Sales from Clean Cookstove Stove as a complimentary product
- Carbon Credit Earnings from the project.

Key Partnership
- Establish a strategic partnership with Women Group for R/Material supplies
- Relationship with Enzymes Manufacturer

Customer Segment
- A Mass Market
- Available Market - 150 million
- Addressable Market - 76.5 million

Value Proposition
Production of Environmentally friendly Clean Bio-fuel Gel for Clean Cooking

Complimentary Clean Cookstove
- Quality - Tested & certified by SON (Standard Organization of Nigeria); Intertek Testing Services
- Acceptance - Very Huge Acceptance. Backorder Strategy records over 150% Adoption Rate
- Cost - Overly affordable compared to existing Unclean Stoves and other cooking (LPGs)
- Sourcing & Distribution: SMEFUNDS has built a mold with a production line that delivers 10,000/day each of single and double-burner with a lead-time management of 27 days.

Distribution Channel
- Social Networking Patterned on MLM model as a locked-in strategy
- Extensive Green Centres (Distribution Points) in local community for Products pick-up.

Key Resources
- Feedstocks (Saw-Dust, Water-Hyacinth, Grasses, Food/Agricultural Wastes - Hugely Available
- Management Team - Over 60 years cumulative related work experience
GREEN MAX PACK

DOUBLE STOVE X1

SING STOVE X1

3 LTR GEL X1

0.75 LTR GEL x1

3 LTR GEL X1

5 LTR GEL X1

ADDITIONAL MATERIALS
- CATALOG
- IDENTITY CARD
- CCN BANNER
Imagine!

Carbon Credit Network

Campion

A $50,000 Cheque every month by simply collecting other people Carbon Footprints!
Green Energy and Biofuels

- BlockChain Digital Platform
- Compensation & Incentives
- Business & Distribution Management System

Myke Ologunoye, COO - GEB
MOBILE APP INTERFACE:

Members Can Switch to Mobile App for the same result.
Green Turbo
SMEFUNDS
8
2.9MB

INSTALL

This app may not be optimised for your device

4.5
Shopping
Similar

Green Turbo is the Clean Energy Business Enterprise Management Solution.

READ MORE
Example of members back end: (All activities happen here)
- Order placing
- Payment/Bonus
- Chat (member to member or member to Admin)
- Download of training materials, news letters and price list
  e.t.c
Membership, Distribution, Order, confirmation, Next prospect, And other activities dashboard.
## Order management interface & Product monitoring

### Customer Orders

**Home / Customers / Orders**

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Showing 1 to 10 of 1,000 entries.
GREENBANK • SECURE • EASY
Welcome to GreenBank
GREENBANK is the First Consumer Finance Entity for Renewable Energy.
ZERO INTEREST / ENERGY LOAN

Zero Interest / Energy Loan Application Form
Access to renewable energy is a major challenge for most Africans who cannot afford the high upfront cost. Consumers and Green Entrepreneurs can now access zero interest clean energy loans.

Full Name *

CCN Membership ID

Phone *

Email Address *
Transaction management - Admin.
To learn more, please click on the image below to view the Al Jazeera report on GEB:
KEY MILESTONES

2013
Added 11’000 green entrepreneurs

2014
Increased capacity from 1’000L per day to 6’000L per day

2015
8 new distribution outlets operational

2016
12’000 new green entrepreneurs

2017
10’000,000 Ltrs BioGel
550,000 Stoves

2018
Build micro-refinery to increase production
Add 20 distribution outlets
MANAGEMENT

Femi Oye, CEO

- Renewable Energy Senator, Conference speaker, visionary, Business and Social Entrepreneur. Femi has committed his strengths and resources toward evolving visionary entrepreneurs ending poverty in Africa through the creation of job opportunities, increasing productivity and providing mentorship.

Oluwatoyin Eribake, Director


Myke Ologunoye

- Myke is an expert in Process design, Production and Distribution. He designed the Demonstration Kit for End Black Out project for GoSolar Africa. Bagged Master Certificate in Supply Chain Management, Innerveil Business Institute (Africa/EMEA). A graduate of Business Administration from the University of Lagos. He is also a member of Certified Quality Management Institute, United State. He has over 12 years transformational experience in Marketing/sales. He coordinates the supply chain process of GEB.
THANK YOU FOR YOUR ATTENTION

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